



**INTERNATIONAL PETROLEUM TECHNOLOGY CONFERENCE
3-5 DECEMBER 2008 • KUALA LUMPUR, MALAYSIA**

**ADVERTISING CONTRACT
(CONFERENCE PROGRAMME)**

This is and Advertising Contract for advertisement space for the 2008 International Petroleum Technology Conference (IPTC) scheduled 3-5 December 2008 in Kuala Lumpur, Malaysia which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this contract. The undersigned advertiser does hereby request advertising space for the 2008 IPTC Conference Programme. The individual signing this agreement warrants that he/she has the authority to bind contractually the organisation contracting for advertisement space.

Company Name: _____

Contact: _____

Title: _____

Address: _____

Email: _____

URL Address: _____

Advertising Opportunities

On-Site Conference Programme

Request Deadline: 1 October 2008 Materials Deadline: 15 October 2008

No.	Advertisement Size ()	Rate (USD)
1	21cm wide x 29.7cm deep	5,000
2	21cm wide x 14.85 cm deep	2,750

All advertisements are based on 4C full colour

Advertisement positioning is at the discretion of IPTC

Advertising Total: USD _____ **Total Paid with Contract:** _____

Method of Payment Wire Transfer

AMEX

MasterCard

Visa

Diner's Club

Credit Card No. _____ Expiry Date: _____

Cardholder Name: _____

Authorised Charge: USD _____ Signature: _____

I hereby submit this contract for advertising space for the 2008 International Petroleum Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

Authorised Representative

Date

IPTC Representative

Date

To place your advertising space request, submit this completed form to:
Gregg Parker, IPTC Sales & Marketing Manager, IPTC c/o SPE-Asia Pacific (M) Sdn Bhd
Suite 23-02, Level 23, Centrepoint South, Mid Valley City, Lingkaran Syed Putra 59200
Tel: +60.3.2288.1233 • Fax: +60.3.2282.1220 • E-mail: gparker@iptcnet.org

ADVERTISING POLICIES

The following policies are instituted for advertising with the International Petroleum Technology Conference (IPTC). The Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

IPTC ADVERTISING POLICY

- IPTC accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. IPTC reserves the right to refuse to publish any advertising it considers to be unacceptable. Publishers decision is final.
- Advertising is accepted by IPTC with the understanding that the advertiser is ultimately responsible and liable for full payment to IPTC of any outstanding charges for advertising space.
- In accepting advertising, IPTC provides no guarantees that such advertising will result in revenues for the advertiser.
- Advertisement positioning is at the discretion of IPTC and based on a first come first served basis.
- The final decision on advertising format and terminology rests with IPTC and is provided on the Advertising and Logo Specifications Sheet.
- No artwork will be returned unless requested.

IPTC ADVERTISING PAYMENT POLICY

- IPTC requires full payment to be submitted with the signed Advertising Contract in order to secure advertising space.
- Upon receipt of a signed Advertising Contract and required full payment, IPTC will send the advertiser a Confirmation Notice for Advertising Space. No confirmation will be sent and no advertisement will be published until the advertiser has submitted the Advertising Contract and full payment.
- Payment is accepted in US dollars only. IPTC accepts most credit cards and wire transfers.
- Should an advertiser elect to cancel its confirmed advertisement, the advertiser is not entitled to a refund of monies paid to IPTC.

2008 IPTC PRINT ADVERTISING DEADLINES

To secure advertising space in the IPTC Conference Programme:

- **Advertising Contracts and payment must be received by 1 October 2008.**
- **Advertising materials must be received by 15 October 2008.**

It is the advertiser's responsibility to adhere to the guidelines and procedures as outlined on the Advertising and Logo Specifications, which are a part of this contract. If an advertiser does not meet the above published deadlines, IPTC cannot guarantee advertising space.

ADVERTISING SPECIFICATION SHEET

Materials Submission Deadline

On-Site Conference Programme – 15 October 2008

The following is required for an advertisement in the 2008 IPTC Conference Programme:

Size

Full Page	Half Page
21cm wide x 29.7cm deep	21cm wide x 14.85 cm deep

Add 0.3 cm to all four sides for Bleed.

Digital Requirements

1. Quark Xpress for Macintosh with fonts attached. Artwork in CD, along with a hardcopy, **OR**
2. Adobe Illustrator File (.ai file) or Adobe Photoshop File. Artwork in CD, along with a hardcopy.

LOGOS FOR PRINT MATERIALS

Logos for print materials must be supplied as high-resolution (300 dpi or greater) as an eps or tif file. A colour proof (for colour logos) or a black and white laser (for black and white logos) must accompany the disc. **DO NOT** send logos that are embedded in word processing documents (doc, wpd, etc.) or PowerPoint files.

NOTE: If printing requires Pantones, please provide the Pantone codes.

MATERIALS TO BE SENT TO:

Gregg Parker

IPTC Sales & Marketing Manager
International Petroleum Technology Conference
c/o SPE-Asia Pacific (M) Sdn. Bhd.
Suite 23-02, Level 23, Centrepont South
Mid Valley City, Lingkaran Syed Putra
59200 Kuala Lumpur, Malaysia
Tel: 60.3.2288.1233
Fax: 60.3.2282.1220
Mob: 60.17 6835468
E-mail: gparker@iptcnet.org

NOTE: Materials via courier to IPTC is preferred.