



**ADVERTISING CONTRACT FOR 2008 IPTC ONSITE CONFERENCE SHOW DAILY
 NEWSPAPER**

This is an Advertising Contract for advertisement space in the 2008 IPTC Onsite Conference Show Daily Newspaper for the 2008 International Petroleum Technology Conference scheduled 3-5 December 2008 in Kuala Lumpur, Malaysia, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this contract. The undersigned advertiser does hereby request advertising space in the 2008 IPTC Onsite Conference Show Daily Newspaper. The individual signing this agreement warrants that he/she has the authority to bind contractually the organisation contracting for advertisement space.

Company Name: _____

Contact: _____

Title: _____

Address: _____

Email: _____

URL Address: _____

Advertising Opportunities

Onsite Conference Show Daily Newspaper

Request Deadline: 15 October 2008

Materials Deadline: 15 November 2008

No.	Advertisement Size (Hmm x Wmm)	Rate (USD)
1	A4 Vertical (297 x 210)	2500.00
2	A4 Horizontal (210 x 297)	2500.00
3	A5 Vertical (210 x 148)	1250.00
4	A6 Strip (52.32 x 297)	625.00

Date of Publication: 3 December 2008
 4 December 2008
 5 December 2008

All advertisements are based on 4C full colour.

1st Preferred Advertisement Size _____ *1st Preferred Date of Advertisement* _____
2nd Preferred Advertisement Size _____ *2nd Preferred Date of Advertisement* _____
3rd Preferred Advertisement Size _____ *3rd Preferred Date of Advertisement* _____

Advertisement publication date and position is on a first come first served basis

Advertising Total: USD _____ **Total Paid with Contract:** _____

Method of Payment Wire Transfer
 AMEX MasterCard Visa Diner's Club

Credit Card No. _____ Expiry Date: _____

Cardholder Name: _____

Authorised Charge: USD _____ Signature: _____

I hereby submit this contract for advertising space for the 2008 International Petroleum Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

 Authorised Representative Date

 IPTC Representative Date

To place your advertising space request, submit this completed form to:
 Gregg Parker, IPTC Sales & Marketing Manager, IPTC c/o SPE-Asia Pacific (M) Sdn Bhd
 Suite 23-02, Level 23, Centrepont South, Mid Valley City, Lingkaran Syed Putra 59200
 Tel: +60.3.2288.1233 • Fax: +60.3.2282.1220 • E-mail: gparker@iptcnet.org

ADVERTISING POLICIES

The following policies are instituted for advertising with the International Petroleum Technology Conference (IPTC). The Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

IPTC ADVERTISING POLICY

- IPTC accepts advertising material for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. IPTC reserves the right to refuse to publish any advertising it considers to be unacceptable. Publisher's decision is final.
- Advertising is accepted by IPTC with the understanding that the advertiser is ultimately responsible and liable for full payment to IPTC of any outstanding charges for advertising space.
- In accepting advertising, IPTC provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with IPTC and is provided on the Advertising and Logo Specifications Sheet.
- Advertisement placement is based on a first come first served basis.

IPTC ADVERTISING PAYMENT POLICY

- IPTC requires full payment to be submitted with the signed Advertising Contract in order to secure advertising space.
- Upon receipt of a signed Advertising Contract and required full payment, IPTC will send the advertiser a Confirmation Notice for Advertising Space. No confirmation will be sent and no advertisement will be published until the advertiser has submitted the Advertising Contract and full payment.
- Payment is accepted in US dollars only. IPTC accepts most credit cards and wire transfers.
- Should an advertiser elect to cancel its confirmed advertisement, the advertiser is not entitled to a refund of monies paid to IPTC.

2007 IPTC PRINT ADVERTISING DEADLINES

To secure advertising space in the 2008 IPTC Onsite Conference Show Daily:

- **Advertising Contracts and payment must be received by 15 October 2008.**
- **Advertising materials must be received by 15 November 2008 or earlier. There will be no grace period.**

It is the advertiser's responsibility to adhere to the guidelines and procedures as outlined on the Advertising and Logo Specifications, which are a part of this contract. If an advertiser does not meet the above published deadlines, IPTC cannot guarantee advertising space.

ADVERTISING SPECIFICATION SHEET**Contract Submission Deadline****15 October 2008**

The following is required for an advertisement in the 2008 IPTC Conference Show Daily Newspaper:

Size

Advertisement Type	Page Spec
A4 Vertical	297mm x 210mm
A4 Horizontal	210mm x 297mm
A5 Vertical	210mm x 148mm
A6 Strip	52.32mm x 297mm

Bleed, if required, must be designed into the advertisement size, i.e., sizes offered are absolute dimensions.

Material Requirements

All advertising material should be submitted as digitally formatted files either in **JPEG** or **PDF** and must be formatted to correct size in **300 dpi**. An incorrectly formatted file will be placed in the size specified in the contract. The publisher will not accept any liability for incorrectly formatted images.

DO NOT submit images that are embedded in word processing documents, or PowerPoint. Any other format than that specified (JPEG or PDF) will not be accepted.

Advertisements in 4C at 300 dpi small enough to send by e-mail (i.e., less than 4Mb) may be sent. If the file is bigger than this please submit on a non-returnable CD. Please identify the CD by writing the advertiser's name on the top side of the disk not just on the casing.

MATERIALS TO BE SENT TO:**Gregg Parker**

IPTC Sales & Marketing Manager
International Petroleum Technology Conference
c/o SPE-Asia Pacific (M) Sdn. Bhd.
Suite 23-02, Level 23, Centrepont South
Mid Valley City, Lingkaran Syed Putra
59200 Kuala Lumpur, Malaysia
Tel: 60.3.2288.1233
Fax: 60.3.2282.1220
Mob: 60.17 6835468
E-mail: gparker@iptcnet.org

NOTE: Materials via courier to IPTC is preferred.