

**FOR IMMEDIATE RELEASE**

**5 September 2008**

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**08 IPTC: STRONGEST TECHNICAL PROGRAMME TO DATE**  
**Experts from 35 countries will present 380 papers**

**Kuala Lumpur, Malaysia (5 September 2008)** - In December, Kuala Lumpur will host the International Petroleum Technology Conference (IPTC). More than 4,000 oil and gas professionals from around the globe are expected to attend the meeting, to be held 3-5 December 2008 at the Kuala Lumpur Convention Centre.

IPTC is a collaboration among the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists & Engineers (EAGE), the Society of Exploration Geophysicists (SEG), and the Society of Petroleum Engineers (SPE). A flagship event in the Eastern Hemisphere, IPTC rotates between the Middle East and Asia. The inaugural event was held in 2005 in Doha, Qatar, and the second edition was held in December 2007, in Dubai, U.A.E. The Kuala Lumpur event will be the first IPTC to be held in Asia Pacific.

The 2008 programme was selected from more than 1,000 presentation proposals representing 230 organisations from over 80 countries. After a two-day review, the Technical Programme Committee selected the final programme of 380 proposals, representing 100 organisations from 35 countries, to be presented in 51 technical sessions and a poster session.

Key programme topics include seismic operations, heavy oil, EOR, well construction, sand control, flow assurance, LNG, gas technology and unconventional gas. Over-arching challenges include HSE, social responsibility, human resources and business environment.

The opening ceremony will feature the Prime Minister of Malaysia, Datuk Seri Abdullah Ahmad Badawi, as well as the 2008 IPTC Executive Committee Co-Chairmen Tan Sri Dato' Seri Mohd Hassan Marican, President and Chief Executive of PETRONAS and Mark W. Albers, Senior Vice President of Exxon Mobil Corporation.

In line with the conference theme, "Meeting the Energy Needs of a Growing World Economy," the topics of plenary and panel sessions will reflect the demand for sufficient reliable energy, and address such issues as climate change, cost issues, and meeting future demand. Other events will feature special programmes for students and young professionals. The conference will also host an exhibition with more than 4,000 net square metres of exhibit space.

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*Focusing on exploration, production, reservoir, midstream gas, and over-arching industry issues, the International Petroleum Technology Conference (IPTC) brings together the perspectives of multiple disciplines including petroleum engineering, geology, and geophysics.*



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## 2008 IPTC Fact Sheet

### About IPTC

The International Petroleum Technology Conference (IPTC) is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists & Engineers (EAGE); the Society of Exploration Geophysicists (SEG); and the Society of Petroleum Engineers (SPE). Focusing on exploration, production, reservoir, midstream gas, and over-arching industry issues, IPTC brings together the perspectives of multiple disciplines including petroleum engineering, geology, and geophysics.

### Dates and Venue

3-5 December 2008  
Kuala Lumpur Convention Centre  
Kuala Lumpur, Malaysia

### Opening Ceremony Speakers

- **Datuk Seri Abdullah Ahmad Badawi**, Prime Minister of Malaysia
- **Tan Sri Dato Sri Mohd Hassan Marican**, 2008 IPTC Executive Committee Co-Chairman; President and Chief Executive, PETRONAS
- **Mark W. Albers**, 2008 IPTC Executive Committee Co-Chairman; Senior Vice President, Exxon Mobil Corporation

### Plenary and Panel Sessions Topics

Date	Time	Topic
Wednesday 3 December	1115-1245 hours	<b>High Price! High Cost! High Stakes?</b>
Wednesday, 3 December	1400-1530 hours	<b>Climate Change &amp; Environment</b>
Thursday, 4 December	0900-1030 hours	<b>Sustaining Production Rates to Meet Future Demand</b>
Thursday, 4 December	1400-1530 hours	<b>Complex Relationships</b>
Friday, 5 December	0900-1030 hours	<b>E &amp; P Technologies</b>

## Special Events

### **Education Week** ▪ Monday–Friday, 1–5 December

With growing global industry demand for qualified professionals, IPTC will organise an Education Week for the benefit of the best final-year undergraduate students in science, geoscience and engineering from international institutions. From over 249 student nominations representing 73 institutions from 32 countries, approximately 100 of the best students will be selected to participate in the programme.

### **Education Days** ▪ Tuesday–Thursday, 2–4 December

To complement the international Education Week programme, an initiative to introduce local high school students to the industry has been developed. 140 selected students and teachers from 20 high schools in Peninsular and East Malaysia, with interest in the energy industry will be invited to attend the conference and exhibition. School projects will focus on alternative energy, climate change and environment. Prize presentation to the winning schools will be held in conjunction with the IPTC topical luncheon on Thursday.

### **Young Professionals Workshop** ▪ Tuesday, 2 December

Blending formal presentations, panels and interaction, the IPTC Young Professionals Workshop, themed “Young Professionals Energising the Industry,” will engage over 75 young professionals through interactive team building and discussion activities to further their personal and professional growth.

## Endorsing Organisations

The conference has secured endorsement of its overall mission and objectives from the following industry-related associations and organisations, who will actively promote participation through their membership: Australian Petroleum Production & Exploration Association (APPEA), Malaysian Gas Association (MGA), Engineers Australia, Japanese Association of Petroleum Technology (JAPT), Petroleum Exploration Society of Australia (PESA), Malaysian Oil & Gas Services Council (MOGSC) and Society of Indonesian Petroleum Engineers (IATMI).

## Exhibition

More than 75% of the exhibit space has been sold. Exhibition special events will include the Environment Pavilion, an Education Days Student Display, an ice cream social, tea, coffee, refreshments, and internet hotspot stations for conference participants.

Exhibiting companies to date include PETRONAS, ExxonMobil, Alam Maritim, Archimedes Consulting, Atlas Hall, Baker Hughes, Beicip Franlab, CNPC (BGP Inc.), Bureau Veritas, Cabot Specialty Fluids, Caledus, CGG Veritas, Chevron, Delcom Services/Solar Turbines, Dialog Group, Energistics, Fugro Robertson, GeoDynamics, GeoMechanics Intl., Halliburton, HOT Engineering, JOGMEC, JAPEX, Kuwait Oil Co., Merrick Systems, Murphy Sarawak Oil, NPA Satellite Mapping, Offshore Works, Paradigm, Petroleum Development Oman, Petroleum Geo-Services, Petroskills, Qatar Petroleum, RISC, Salutory Avenue Manufacturing Services, Sapura Crest Petroleum, Scan Geophysical, Saudi Aramco, Schlumberger, Sciencesoft, Seabird Exploration, Senergy Ltd., Sercel, Shell, Smith, Spectraseis, Subalipack, Technip, Tekno Logam, TOTAL S.A., Uzma Group, Weatherford, and Welltec.

Total Exhibit Space:	4215 m <sup>2</sup>
Total Reserved Space:	3882 m <sup>2</sup>
Available Space:	333 m <sup>2</sup>

## Environment Pavilion

The Environment Pavilion will occupy a distinct space in the exhibition hall, with booths from selected contributors, anchored by spaces occupied by PETRONAS, ExxonMobil and Shell. The objectives of the Pavilion are to educate as well as to show that the industry is proactively involved in reducing carbon footprints in the course of meeting rising energy needs of the world. A Task Force is charged to seek proposals from exhibiting companies and a select few others for short 15 minute presentations that will dovetail with the exhibition opening, coffee breaks of the technical sessions and during the Wednesday and Friday luncheons. The Task Force will select presenting entities based on the quality of the proposals.

## Sponsorships

Currently, *Principal* category sponsors for the conference are PETRONAS, ExxonMobil, Murphy Oil, and Shell. *Silver* category sponsors are Nippon Oil, Saudi Aramco and TOTAL. *Bronze* category sponsors are Cabot Specialty Fluids, Chevron and Kuwait Oil Company, Talisman Energy, PTT Exploration & Production Public Company Limited. Other sponsors include Anadarko, Halliburton, Sapura Crest, Schlumberger and Weatherford.

## Contact Information

For Exhibit information and Sponsorship Opportunities, please contact Gregg Parker, IPTC Sales and Marketing Manager, email: [gparker@iptcnet.org](mailto:gparker@iptcnet.org).

For Technical Programme information, please contact Karen Khooi, IPTC Event Administrative Manager, email: [kkhooi@iptcnet.org](mailto:kkhooi@iptcnet.org).

For additional information, please visit the IPTC website at: <http://www.iptcnet.org/2008>.

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### Sponsored by Four Leading Industry Societies

### Host Organisation

