



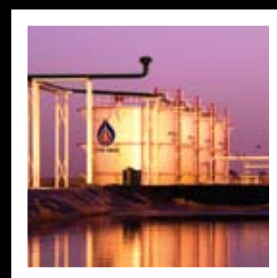
IPTC

International Petroleum
Technology Conference

*Technology and Operational Excellence:
Keys to Sustainable Global Energy*

15-17 November 2011

*Bangkok Convention Centre at CentralWorld
Bangkok, Thailand*



Host Organisation:



EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

Sponsored by:



Society of Exploration Geophysicists
The international society of applied geophysicists



Society of Petroleum Engineers

EXHIBIT PROSPECTUS

Message from the Host Committee Chairman



Dear Colleagues,

As the Host Organisational Committee Chairman, it is my pleasure to invite your organisation to exhibit at the fifth edition of the International Petroleum Technology Conference (IPTC), scheduled to be held 15-17 November 2011 at the Bangkok Convention Centre at CentralWorld, Bangkok, Thailand. The 2011 IPTC will be the first edition to be held in Thailand and is regarded by industry professionals as a unique opportunity to further

promote technology dissemination and knowledge sharing on a global scale.

IPTC is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists and Engineers (EAGE); the Society of Exploration Geophysicists (SEG) and the Society of Petroleum Engineers (SPE). The synergy of these four leading societies enables multi-disciplinary committees to ensure an outstanding technical programme.

The 2011 IPTC will provide an unprecedented opportunity for industry professionals to facilitate constructive dialogue to accentuate the demand for sufficient, reliable and economic energy, and the importance of mutual partnership and cooperation, in meeting the world's growing demand for energy, and in creating a common vision for the future of our industry.

Approximately 3,000 participants from around the globe are expected to attend the 2011 IPTC. An exhibition to enhance the transfer of technical knowledge will be held in conjunction with the conference, providing an opportunity for organisations to showcase their products and services to senior management and respected multi-disciplinary engineering technical professionals around the globe.

The exhibition will again feature an Environment Pavilion, as well as an Advanced Technology Showcase. More information on how your organisation can become involved in this initiative can be found in this brochure.

The 2011 IPTC Host Committee looks forward to welcoming you to Bangkok in November 2011.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Phongsthorn Thavisin'.

Phongsthorn Thavisin
Host Committee Chairman
Senior Vice President, Engineering and Construction Division
PTT Exploration and Production Public Company Limited



Why Exhibit at 2011 IPTC?

2011 IPTC will see the combined strengths of the four professional societies deliver an outstanding technical conference and exhibition. The event is set to attract influential industry leaders, professionals, and decision and policy makers as well as senior government officials and NGO representatives internationally.

PTT Exploration and Production Plc. (PTTEP) is the official host organisation for 2011 IPTC. Anon Sirisaengtaksin, President and CEO, PTT Exploration and Production Plc. is the Executive Committee Chairman. The Conference Programme Committee Co-Chairmen are Luechai Wongsirasawad, Executive Vice President, Human Resources & Business Services Group, PTT Exploration and Production Plc.; Saif al Hinai, Oil Director North, Petroleum Development Oman; and Ganesh Thakur, Vice President, Global Advisor & Chevron Fellow, Chevron Energy Technology Company.

A dedicated technical programme committee consisting of over 100 members representing the four organising societies, various countries and companies are formulating the programme. The objective is to produce and deliver a superior multidiscipline technical programme.

What are the Benefits to your Organisation?

2011 IPTC provides your organisation with a world-class platform to showcase your technological advancements and achievements to a highly qualified, multidisciplinary, business and technical delegation.

At 2011 IPTC, you can...

- Showcase your organisation's brand with a major presence.
- Promote your organisation's products and services at your booth and through special IPTC promotional and advertising opportunities.
- Exhibit at the Environment Pavilion, highlighting your organisation's efforts to address this timely industry undertaking.
- Interact one-on-one with key prospective clients.
- Engage with existing customers and obtain customer feedback.
- Identify new buyers and generate new sales leads.
- Meet new agents and suppliers and close business prospects.
- Create and strengthen business relationships.
- Network with fellow industry players.

Statistical Data from IPTC

	2005 IPTC	2007 IPTC	2008 IPTC	2009 IPTC
Number of Attendees	2,800+	3,600+	7,500+	2,800+
Number of Papers	280+	300+	300+	450+
Exhibition Space	2,400+ sqm	3,000+ sqm	4,000+ sqm	2,300+ sqm
Number of Exhibitors	97	77	87	68

Did You Know?

- **92% of visitors rated IPTC "Good" to "Excellent"**
- **91% of visitors rated the networking experience "Good" to "Excellent"**
- **87% of visitors rated the exhibition "Good" to "Excellent"**

Environment Pavilion

This special pavilion/area will provide exhibiting companies with a conducive environment to showcase state-of-the-art emerging and renewable technologies.

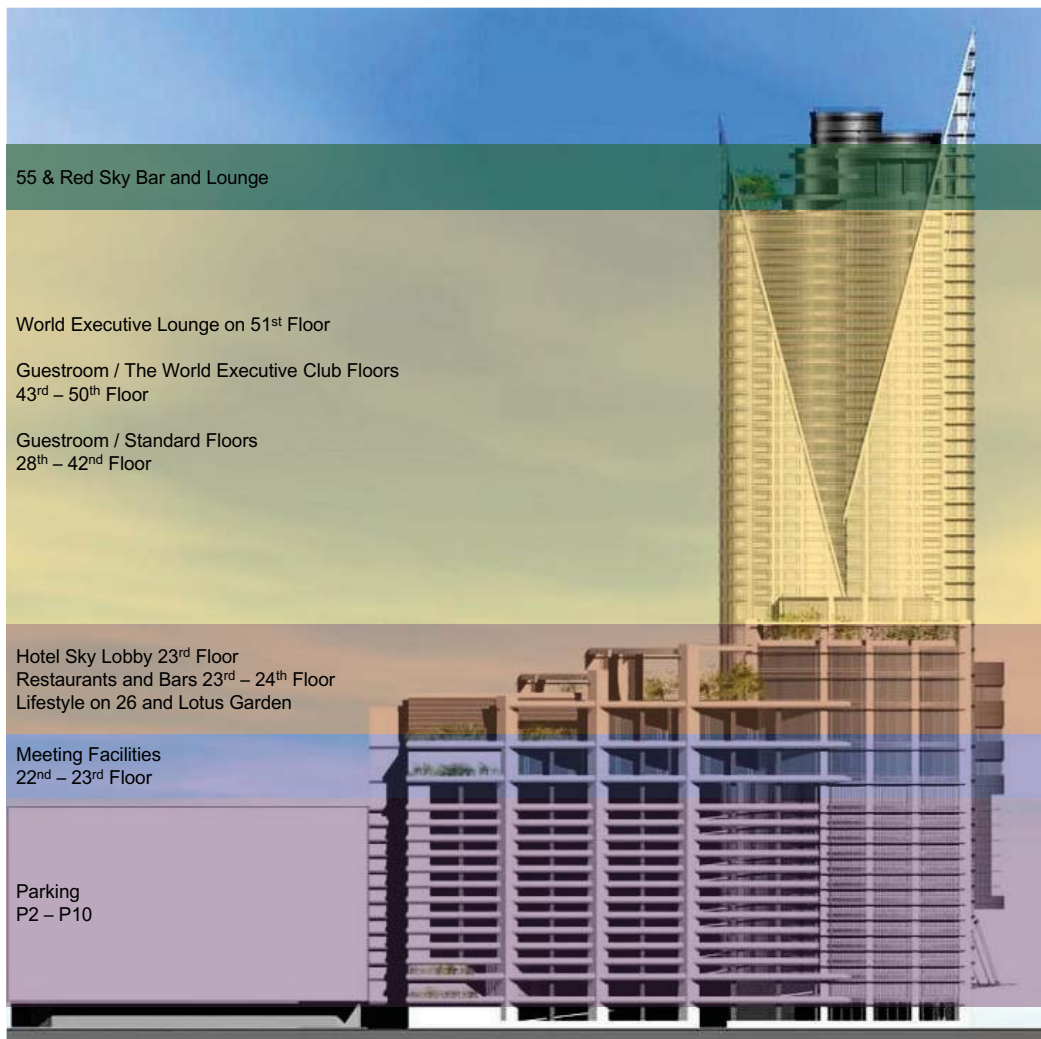
Advanced Technology Showcase

The Advanced Technology Showcase offers a platform for selected exhibiting companies to highlight and promote to conference delegates and exhibition visitors a wide variety of new, emerging and advanced technology in their specialised field. Product innovations, technical advancements, project achievements and relevant capabilities are potential presentation subjects, and the proposed format will encourage interaction between audience and presenter both during their talk and later at their exhibition stand.



Venue

Bangkok Convention Centre at CentralWorld



Linked to a five star hotel and superb shopping and dining choices, the Bangkok Convention Centre is located in the heart of Bangkok. The meeting and exhibition rooms located on the 22nd and 23rd floors offer a sweeping view of the modern cityscape, while the venue is only a few minutes from Bangkok's vibrant nightlife and host of tourist attractions.

Supported by:



For more information visit www.bangkokconventioncentre.net

Exhibit Rate Information

	On or before 1 April 2011	After 1 April 2011
3m x 3m Stand Package (minimum 9m ²)	USD675 per m ²	USD725 per m ²
Space Only (minimum 18m ²)	USD625 per m ²	USD675 per m ²

Your Exhibit Stand Package (per 9m²) Rental Includes:

- One 5-Amp, 220 V. Power Point
- Two 40-Watt Fluorescent Tube Lights
- Overhead Fascia Panel with Organisation's Name and Stand Number
- Needle-Punch Carpet Floor Covering
- Two Folding Chairs
- One Information Counter
- One Waste Paper Basket
- 2.5m High Wall and Dividing Wall Partition with White Laminated In-Fill Panels

All Exhibiting Companies Will Receive:

- 2 Complimentary Exhibitor Registrations per 9m²
- Company and Product Listing in Conference Programme

Exhibit Hours (Subject to Change)

Tuesday, 15 November	1000-1700 hours
Wednesday, 16 November	0900-1700 hours
Thursday, 17 November	0900-1700 hours

How to Exhibit

Once your organisation has decided to become a part of this prestigious event, please follow the steps below:

1. Review all the Terms and Conditions and Exhibit Regulations (or Exhibit Information) carefully.
2. Select your three (3) preferred stand locations.
3. Complete and return the Exhibit Space Reservation Contract with the required 50% deposit of the total cost of the exhibit space.

Maximise your Presence

With so many companies and messages competing for attention, take advantage of the Sponsorship Opportunities to enhance your company's image and marketing presence at the 2011 IPTC. The Sponsorship Opportunities have been designed to offer a variety of value added services, sponsorship items, as well as print advertising. Please contact Jenny Chong, IPTC Senior Event Manager, Asia Pacific; Sween Rajan, IPTC Sponsorship & Exhibits Specialist at srajan@iptcnet.org; or Taghreed Khallaf, IPTC Sponsorship & Exhibits Specialist at tkhallaf@iptcnet.org for more information.

Important Dates

Early Bird Deadline	1 April 2011
Move-in & Build-up	13 and 14 November 2011
Opening of Exhibition	15 November 2011
Conference & Exhibition	15-17 November 2011
Tear-down & Move-out	17-18 November 2011



15-17 November 2011
Bangkok Convention Centre at CentralWorld
Bangkok, Thailand

APPLICATION / CONTRACT FOR EXHIBIT SPACE

This is an application for exhibit space at the 2011 International Petroleum Technology Conference (IPTC) in Bangkok, Thailand, which will become a binding contract if the potential exhibitor satisfies IPTC exhibitor requirements and if such application is accepted by IPTC. The undersigned company (the "Exhibitor") does hereby make application to participate as an Exhibitor in the 2011 IPTC to be held at the Bangkok Convention Centre at CentralWorld, 15-17 November 2011. We request IPTC to reserve exhibit space for our use at the Exhibition. We understand that specific booths will be assigned, to the extent available, based on first-come, first-served basis.

Preferred Stand Locations: All 3 Preferred Booth Locations must be completed. If all 3 locations are not complete, exhibitor forfeits the right to be contacted if selections are no longer available. In such case, IPTC reserves the right to place the exhibitor in a like configuration in the best available location.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Space Requirements: Depth _____ x Width _____ = _____ Total Square Metres

	Square Metres	Deadline	Price per sqm	Total in US\$
Space Only (min 18 sqm)		Before 1 April 2011	USD625	
		On/ After 1 April 2011	USD675	
Stand Package (min 9 sqm)		Before 1 April 2011	USD675	
		On/ After 1 April 2011	USD725	

TOTAL EXHIBIT SPACE COST = USD _____

50% Deposit payable with this application = USD _____

Balance of 50% due 1 April 2011 = USD _____

VISA MASTERCARD AMERICAN EXPRESS DINERS CLUB

AMOUNT OF CHARGE: USD _____

CREDIT CARD NUMBER

EXPIRATION DATE

NAME AND COMPANY AS IT APPEARS ON CARD

AUTHORISED SIGNATURE FOR CHARGE

EXHIBITOR INFORMATION:

EXHIBITING COMPANY _____

MAILING ADDRESS _____ CITY/STATE _____ POSTAL CODE _____ COUNTRY _____

COMPANY PHONE NUMBER _____ COMPANY FAX NUMBER _____ COMPANY WEB ADDRESS _____

PRIMARY CONTACT (will receive show mailings) _____ TITLE _____ PHONE NUMBER _____ E-MAIL ADDRESS _____

MARKETING CONTACT _____ TITLE _____ PHONE NUMBER _____ E-MAIL ADDRESS _____

CORPORATE DIVISIONS (NOT PRODUCT LINES) TO BE LISTED IN THE OFFICIAL PROGRAMME (Attached separate sheet if necessary) _____

DESCRIPTION OF PRODUCTS AND/OR SERVICES TO BE DISPLAYED _____

COMPANIES FROM WHOM WE DESIRE BOOTH SEPARATION (Attached separate sheet if necessary) _____

PROVISIONS:

- A. The individual signing this agreement warrants that he/she has the authority to bind contractually the organisation applying for exhibit space. The individual signing this agreement also warrants that the product sought to be exhibited qualifies for the exhibition. If IPTC later determines that such product in fact does not qualify for the exhibition, IPTC can cancel the space and contract without refunds.
- B. The individual signing this agreement will take careful notice of the build-up time which will be clearly outlined in the Exhibitors Service Manual.
- C. IPTC may be held liable for loss, injury, or damages sustained by exhibitor or exhibitor's personnel (i.e., exhibitor's agents, servants, invitees, guests, or employees) only to the extent such loss, injury, or damages are solely caused by the gross negligence or willful misconduct of IPTC or its agents or employees, and not otherwise.
- D. IPTC shall not be responsible for any loss business, loss of profits, injury, damage or expense, of whatever nature that the exhibitor may suffer due to event cancellation as a result of conditions that render the event impracticable. Causes of impracticability include, but without limitation, casualty, explosion, fire, lightning, utility interruption, flood, weather, epidemic, hurricane, tornado, earthquake or other acts of God, or any law, ordinance, rule or regulation, acts of public enemies, strikes, riots, or civil disturbances.
- E. The exhibitor hereby agrees to defend, indemnify, and hold harmless IPTC and its agents and employees with respects to any claims, suits, damages, liabilities, losses, expenses, and costs (including reasonable attorney fees) with IPTC and its agents or employees may suffer or be subject to, and which are in any way connected with the Agreement of the presence by the exhibitor or exhibitor's personnel at the exhibition; provided, however, that the exhibitor's duty to indemnify and hold harmless shall not extended to such claims, suits, damages, liabilities, losses, expenses, and costs (including any of the foregoing resulting from IPTC's own gross negligence, including reasonable attorney fees) as are solely caused by the gross negligence or willful misconduct of IPTC or its agents or employees.

ACCEPTED BY:

COMPANY STAMP

AUTHORISED REPRESENTATIVE

DATE

Please submit completed contract to:

International Petroleum Technology Conference
 c/o SPE – Asia Pacific (M) Sdn. Bhd.
 Suite 23-02, Level 23, Centrepoint South, Mid Valley City
 Lingkaran Syed Putra, 59200, Kuala Lumpur, Malaysia

Telephone : 60.3.2288.1233
 Facsimile : 60.3.2282.1220
 E-mail : iptc@iptcnet.org

FOR IPTC MANAGEMENT USE ONLY

Company # _____	Priority # _____	Contract Received _____	Deposit Received _____
Assigned Booth # _____	T.S.F. _____	Dimensions _____ x _____	Final Payment _____

TERMS AND CONDITIONS

1. CONTRACT

The following provisions, plus any additions and amendments (including Exhibit Regulations and the Exhibitor Services Manual) thereto that may hereafter be established by IPTC, become binding upon acceptance of this contract between the Exhibitor, its employees and agents and IPTC.

2. CHARACTER

The International Petroleum Technology Conference (IPTC) is undertaken by the sponsoring organisations primarily for the technical education of their members. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees to abide by the rules and regulations stated herein and as explicitly stated in the Exhibit Regulations.

3. PAYMENT/CANCELLATIONS/SPACE REDUCTION

- A. Applications for space must be accompanied by a minimum 50% deposit. Space application without required payment will delay assignment.
- B. Payment in full for exhibit space is due by 1 April 2011. Applications received after 1 April 2011 must include full payment for the size booth requested. Space applications received without required payment will not be processed. IPTC reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days after invoice due date. No exhibitor will be allowed to begin move-in operations or be listed as an Exhibitor in the Conference Programme until full payment and a duly executed contract has been received by IPTC.
- C. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the same policies as outlined below. Reduction in space can result in relocation of exhibit space at the discretion of IPTC.
- D. Should an exhibitor cancel from the Exhibition, the following shall apply:
 - I. If an exhibitor cancels between time of application and 15 November 2010, the exhibitor will receive a full refund.
 - II. If an exhibitor cancels/ reduces between 15 November and 1 April 2011, the exhibitor will be assessed a cancellation penalty equal to 25% of the total cost of contracted exhibit space.
 - III. If an exhibitor cancels/ reduces after 1 April 2011, the exhibitor will be assessed a cancellation penalty equal to 100% of the total cost of contracted exhibit space.
 - IV. If an exhibitor cancels/ reduces after 1 April 2011 with an outstanding balance due, the exhibitor remains responsible for the entire balance due, plus reasonable attorneys fees to collect. Exhibitor will not be permitted to participate in future IPTC events until all outstanding balances are collected.
 - V. No refund will be processed after 1 April 2011.
- E. No cancellations shall be acknowledged unless received in writing by IPTC. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.
- F. Upon exhibitor notification of cancellation, IPTC has the right to resell the space vacated.
- G. **No-Show Ruling:** If an exhibitor fails to utilise the exhibit space and/or the space is vacant at the time of the published deadline for completion of installation, IPTC reserves the right to consider the space to be cancelled and vacated. All requests for installations beyond the published installation completion deadline must be submitted to IPTC in writing. Approval of late installation requests are at the discretion of IPTC. Should IPTC not be notified in writing, IPTC reserves the right to resell the cancelled space and the contract will become null and void.

4. EXHIBIT SPACE ASSIGNMENTS

- A. Exhibit space is assigned based on a first-come, first-served basis. IPTC shall assign the exhibit space for the period of the 2011 exhibition only and does not imply that the same or similar space will be held or offered for future shows. IPTC reserves the right to determine the eligibility of any company or product for inclusion in the exhibition.
- B. Upon official space assignment, the exhibitor will receive a Booth Confirmation Notice. Exhibit space assigned shall be deemed accepted by the exhibitor unless reflected in writing to IPTC within fourteen (14) days from the date of the Booth Confirmation Notice.

5. SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IPTC.

6. ITEMS INCLUDED IN THE COST OF EXHIBIT SPACE

- A. Space with Stand Package (9 square metres minimum) Includes a complete stand package with walls (2.5m high wall and dividing wall with white laminated in-fill partitions), needle-punch carpeting, one (1) table, two (2) chairs, one (1) wastebasket, one (1) 5-amp/220V power point, two (2) 40W fluorescent tube lights, overhead fascia panel with company name and stand number, installation and dismantle labor. Any draping used must comply with the published fire safety regulations.
 - B. A general cleaning of the stand is included in space rates. Additional cleaning services are available as outlined in the Special Cleaning Form included in the Exhibitor Services Manual (ESM)
- Each contracted exhibiting company will receive the following:
- I. Two (2) exhibition only registrations for booth personnel (includes exhibition, technical session, daily coffee breaks and buffet luncheons).
 - II. Company listing on the event website and in the Products & Services Listing in the Conference Programme.

7. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT

IPTC reserves the right to change the floor plan design without notice. IPTC may also move an exhibitor to another location prior to or during the show, if such change is deemed to be in the overall best interest of the exhibition by IPTC.

8. INSURANCE

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

9. EXHIBITOR SERVICES

To ensure the configuration of a smooth installation, dismantling and operation during the exhibition, an official contractor will be appointed. Although full-time employees of the exhibitor-appointed contractor, other than the official contractor may be authorised to gain access to exhibition areas, exhibitors are urged to obtain required labor and services from IPTC official contractor.

10. EXHIBITOR SERVICE MANUAL

Approximately six (6) months from the exhibition, IPTC will have an Exhibitor Services Manual (ESM) available online. The ESM will include information integral to participation in the exhibition, including, but not limited to additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibitor display rules, etc.

11. AMENDMENTS

Any and all matters and questions not specifically covered by the articles in this contract or in the official exhibit regulations shall be subject to the decision of IPTC and may be amended at any time by IPTC in the overall best interest of the exhibition and notice thereof shall be binding on the exhibitors equally with the foregoing in this contract.



The International Petroleum Technology Conference (IPTC) is an international oil & gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address technology and relevant industry issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training. IPTC is a collaborative event between the following societies:



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with over 30,000 members, AAPG provides publications, conferences, and educational opportunities to geoscientists and disseminates the most current geological information available to the general public. For more information visit the AAPG website www.aapg.org.

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

The European Association of Geoscientists & Engineers (EAGE) is a professional society with a worldwide membership of more than 15,000 members providing a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits. The objective is to promote the development and application of geosciences and related engineering subjects and this is achieved through publications, conferences, workshops, education programmes and exhibitions. EAGE has offices in Europe, Kuala Lumpur, Russia and the Middle East. For more information visit the EAGE website at www.eage.org.



Society of Exploration Geophysicists
The international society of applied geophysicists

The Society of Exploration Geophysicists (SEG) is a not-for-profit association that promotes the science of geophysics and the education of applied geophysicists. SEG, founded in 1930, fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, in characterising the new surface, and in mitigating earth hazards. The Society, which has more than 33,000 members in 138 countries, fulfills its mission through its publications, conferences, forums, websites, and the educational opportunities. For more information visit the SEG website at www.seg.org.



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and productions. SPE serves 92,000-plus members in 117 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, conferences, workshops, forums and website at www.spe.org.

Direct Enquiries to:

Jenny Chong

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www.iptcnet.org/2011

