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International Petroleum Technology Conference
Breaks Attendance Record

Kuala Lumpur, Malaysia (11 February 2009) The third edition of the International Petroleum Technology Conference (IPTC), hosted by PETRONAS, Malaysia’s national petroleum corporation, took place from 3-5 December 2008 at the Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia. The 2008 IPTC proved to be a record breaker, achieving the event’s highest attendance to date with 7,568 participants from 57 countries.

IPTC is a multidisciplinary event organised by the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG), and the Society of Petroleum Engineers (SPE).

The Prime Minister of Malaysia Dato’ Seri Abdullah Hj. Ahmad Badawi officiated at the Opening Ceremony and visited the exhibition with Tan Sri Mohd Hassan Marican, President and Chief Executive of PETRONAS; Mark W. Albers, Senior Vice President, Exxon Mobil Corporation; and the sponsoring society presidents.

Attendees enjoyed a high-impact technical programme consisting of over 150 papers and 110 poster presentations, a plenary and four panel sessions drawing from 220 to 380 attendees per session. “There were many outstanding technical presentations coinciding with interesting panel sessions; it was very difficult to decide which session to attend” remarked Erma Suryani Hj. Hassan, Brunei Shell Petroleum Co. Sdn Bhd.

Mark W. Albers, Senior Vice President, Exxon Mobil Corporation, addressed a packed ballroom during a Topical Luncheon hosted by ExxonMobil. His presentation ‘Partnerships for Progress’ addressed the importance of collaboration to meet the energy needs of a growing world economy. Mark remarked “Working together, NOC’s, host governments and IOC’s achieve more than they could individually... building durable, long term partnerships requires an understanding of each partner’s assets and goals, including the unique economic educational, social and environmental goals of each host nation. Such understanding starts with actively listening to each other’s views”.

IPTC ‘s ‘Excellence in Project Integration Award’ provides international recognition for the innovation and teamwork required to realise mega projects of one billion US dollars and greater. The 2008 award was presented to Exxon Neftegas Ltd. at a special ceremony to celebrate the achievement. “The IPTC awards have come to exemplify world-class
achievements in project integration, and are one of the highlights of this event” remarked 2009 SPE President, Dr. Leo Roodhart. After the awards ceremony conference delegates enjoyed a spectacular gala banquet hosted by PETRONAS.

The Young Professionals Workshop, held a day before the conference commenced, addressed the technical and managerial challenges that young professionals in the industry are handling, and the importance of being proactively involved in the leadership development process. Tan Sri Mohd Hassan expressed optimism that IPTC, with its extensive technical programme and its outreach programme for the next generation of oil and gas engineers and scientists, presents an important platform to attract and inspire potential young upstream leaders.

The Education Days programme, developed for high school students in Malaysia as an initiative to introduce students to the discipline of petroleum engineering and the oil and gas industry, was a resounding success, with the Prime Minster of Malaysia taking a special interest in the project displays during his exhibition tour.

The Education Week programme designed to give the best final year students a clear insight into the petroleum industry, and to work together on a joint technical project at the conference, was proven to be a great success, attracting 100 students representing 52 universities from 27 countries to Malaysia. “The education week is a rare opportunity. I must confess I have learnt a lot. The experience for me has been awesome, learning new things, improving on things I already knew, meeting people who have excelled in the various careers and interacting with them has been a wonderful networking opportunity” said Olawumi Owolabi from University of Calabar, Nigeria.

IPTC set new benchmarks, with over 4,000 net square metres of exhibition space, enabling 87 exhibitors from 21 countries to showcase their technology and innovations in the energy sector. The Environment Pavilion, a new initiative for IPTC, provided unique insights with Mitsubishi introducing its MiEV electric car which is to be launched in Japan this year and Toyota showcasing its hybrid car. “One of the best exhibitions I have attended”, remarked Abdulkhaleq Al-Ali, Manager – Public Relations & Information, Kuwait Oil Company.

2009 IPTC will be held in Doha, Qatar from 7-9 December 2009. Call for Papers deadline is 21 March 2009. For further information please log onto http://www.iptcnet.org/2009.

For more information on the 2008 IPTC, please visit the website at www.iptcnet.org/2008.

Focusing on exploration, development and production, reservoir, gas matters, and overarching industry issues, the International Petroleum Technology Conference (IPTC) brings together the perspectives of multiple disciplines including petroleum engineering, geology, and geophysics.

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